

Industry Issues

- Big issues in tobacco industry
 - anti-smoking lobby
 - buyout
 - TSNAs
 - nornicotine

What are TSNAs?

- Tobacco Specific NitrosAmines
- Nitrogen containing compounds known to be potentially carcinogenic
- Formed during curing
- Increase during storage of cured leaf

Major Factors Influencing TSNA Accumulation

- Curing conditions
- Storage conditions
- Nitrogen fertilization
- Varietal differences nornicotine
 - high nornicotine increases chance of high TSNAs

Nicotine Conversion

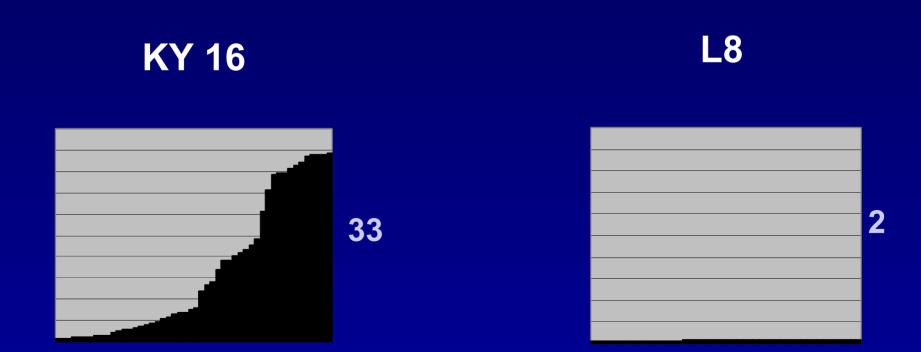
- One gene responsible for conversion of nicotine to nornicotine
 - these plants are known as converters
 - plants which do not have this mutation are known as non-converters
- Conversion
 - varies with variety and seedlot
 - can vary with site and season
 - occurs during curing, senescence

Variation in Seedlots

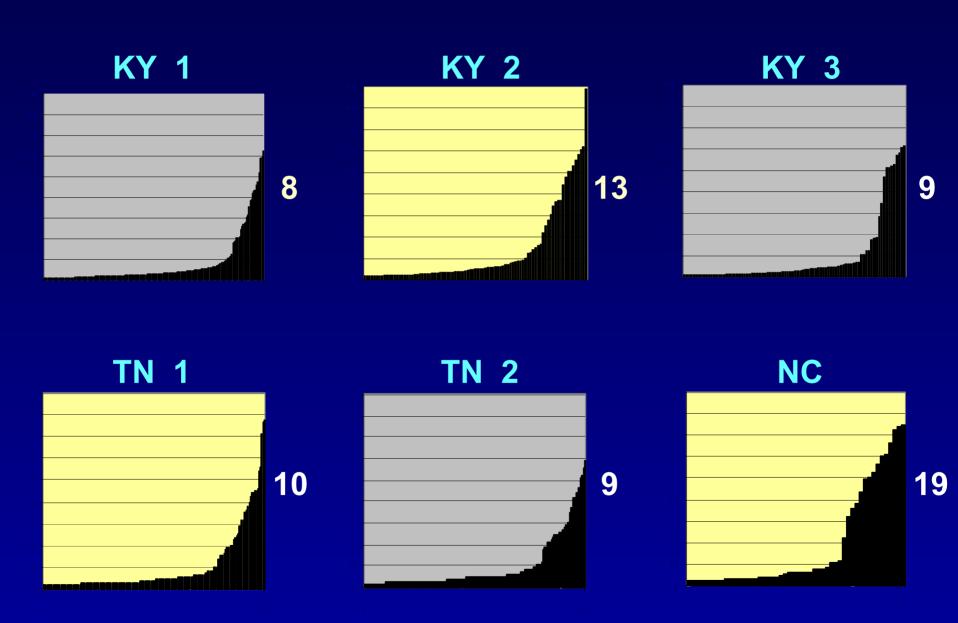
Unselected KY 9



Variation in Varieties



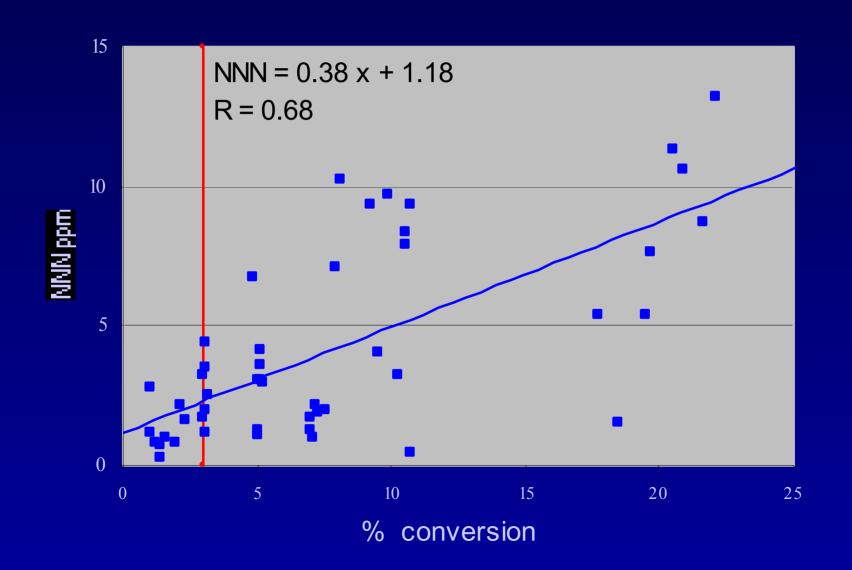
Variation in Site – VA 509



Nornicotine – why the fuss?

- Detrimental effect on smoke
 - considered undesirable long before current interest in TSNAs
- Detrimental health effects
- Effect on TSNAs
 - ALL THINGS BEING EQUAL, lower nornicotine = lower TSNAs
 - low nornicotine no guarantee of low TSNA
 - curing environment over-riding effect

NNN ppm vs % conversion



Why focus on nornicotine?

- So many variables affect TSNAs
 - few can be controlled
 - weather
 - microbial populations
- Nornicotine is the one variable which can be controlled

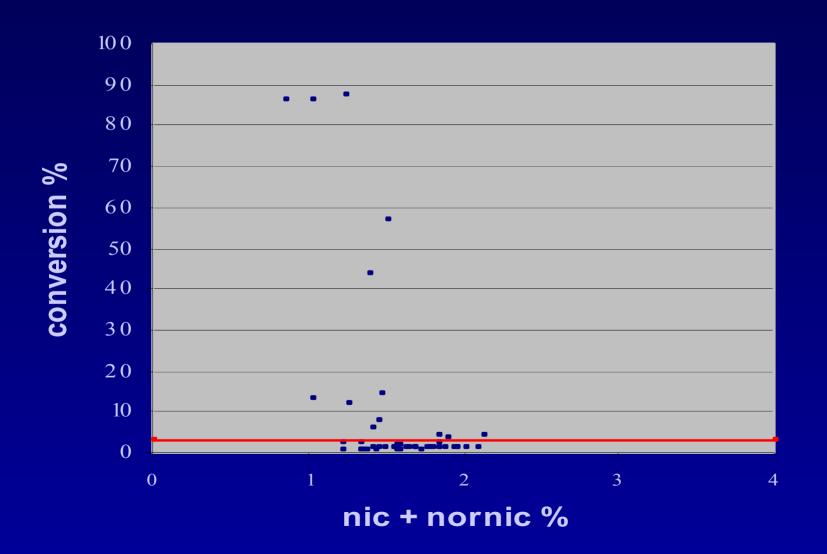
What can the industry do?

- Screen seed to reduce conversion
 - need to identify screened seed
 - by renaming screened varieties
 - screened cultivars re-released as "LC" cultivars
 - LC = "low converter"
 - eg TN 90 LC

What is Screening?

- Roguing converter plants out of seed crop (breeder & foundation seed)
 - number & test plants individually
 - cut out all plants above limit (3%)
- Use ethephon to drive plants to full potential

Screening (3%)





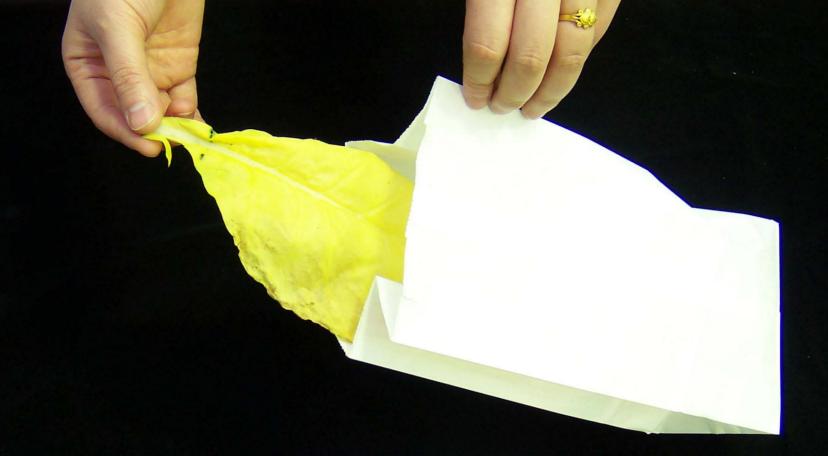


Ethephon Treatment









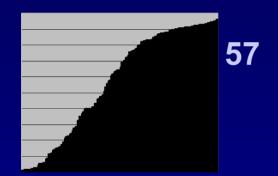
Day 6

20/02/2004

Effect of screening

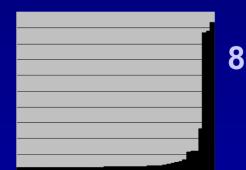
Unscreened

Screened

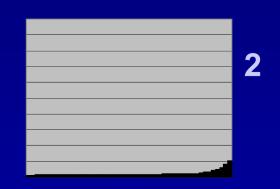


VA 509





TN 90



Effect of Screening

- Lowers mean conversion
 - does not necessarily eliminate all converter plants
 - most dramatic with high converters
 - reduced effect with low converters

Bottom Line

- Screened seed
 - lower nornicotine
 - will HELP reduce TSNAs no guarantee
- Industry demand
 - manufacturers want screened seed
 - enable growers to meet requirements
 - need to identify screened seedlots
 - can only do this by renaming screened varieties

"LC" Varieties

- Screened varieties
 - Re-released as "LC" varieties
 - "LC" varieties available to growers in 2005
 - TN 90 LC, TN 86 LC, TN 97 LC, KT 200 LC, KY 907 LC
- NO difference except for conversion
 - same for yield, quality, disease resistance
 - TN 90 "LC" is still TN 90

Thank you